# **User Testing: Renewing Inequality**

## **URL**

<http://dsl.richmond.edu/panorama/renewal>

Username: richmond

Password: carver477

## **Questions and Tasks**

#### ***Initial Impressions***

Look at the two intro pages and center the map but hold off on clicking anything. We’d like to get your initial impressions before you start exploring.

From what time period does this site present information?

1955-1966

How would you summarize the type of information this site presents?

Represents the correlation of redlining, and poverty displacement.

What do you think the different sized circles that appear across the map represent?

Number of people displaced.

What do you think the different colors of the circles are meant to convey?

Purple → Green (mostly colored people → mostly white people)

#### ***Exploration***

Spend five minutes exploring the site by clicking on different sections.

Let us know if anything is surprising or confusing.

* Does not zoom out far enough, easy to get lost looking at the map
* Colors on toolbar to the left, need to be brighter in comparison to the background
* The “chart” function is so cool!

#### ***Specific Tasks***

Now that you’ve had some time to explore, we’re going to ask you to perform a few specific tasks:

##### Task One

- In 1966, which city’s projects displaced the most families? Chicago

- How many from Nashville, TN that year? 2.3k

Was anything difficult or frustrating about accomplishing this task?

It was difficult to find the number of families displaced in a specific year.

##### Task Two

How would you go about finding the number of displacements Minneapolis for all years? Go ahead and access that information.

Search for the city. 2,533 people

Was anything difficult or frustrating about accomplishing this task?

Not really.

##### Task Three

- How many urban renewal projects were there in Richmond, VA, that displaced people? 2 projects.

- How much funding did the Carver project in Richmond receive?

Over $1 million

- How does that funding compare to the average of other projects in cities roughly Richmond’s size?

- Among comparably sized cities (100-250K), which single project displaced the most people? Edgehill, TN 2,100 families

Was anything difficult or frustrating about accomplishing this task?

Reading the graph about funding was a little tricky.

##### Task Four

Can you determine one or two cities or towns that had large white populations (90% or more) but overwhelmingly displaced families of color (90% or more of displacements)?

Was anything difficult or frustrating about accomplishing this task?

##### Task Five- I got too competitive looking for the answers I forgot to write these down.

- Which project displaced the most white families in Dayton, OH?

- Which the most families of color?

- With the most total families?

Was anything difficult or frustrating about accomplishing this task?

#### ***Overall Impressions***

Are there improvements we could make to this site that you haven’t mentioned yet? We’d appreciate your suggestions.

I think just a bit more overall clarity.

## **Post-Test Questionnaire**

What frustrated you most about this site?

The type was a little small (I also don’t have great vision).

If you had a magic wand, how would you improve this site?

What do you like about the site?

How likely are you to recommend this site to a friend or colleague interested in U.S. History (0=Not at all likely, and 10=Very Likely)?

10!